



2023 Report on Results

The 2023 Together We Serve campaign has officially closed, raising \$17,434 more than in 2022 but falling short of its higher target of \$1.6 million (the target was \$1.5 million in 2022).

The good news:

- The overall total fell just \$6,915 short of the total parish targets. (The parish targets total was \$1,502,500; however, the TWS advisory committee had set an aspirational goal for the campaign of \$1.6 million.)
- The upward trend since the pandemic continued. The 2023 campaign raised \$169,410 more than in 2020 and \$83,920 more than in 2021.
- 40 parishes (53%) achieved their targets in 2023, compared to 35 (49%) in 2022.
- Only 3 parishes failed to raise at least 50% of their targets in 2023, compared to 8 in 2022.

Room for improvement:

- Although a number of parish targets were adjusted in 2023 (many downwards, some upwards), 61 parishes (80%) achieved at least 80% of their targets in 2023 – one LESS than in 2022 (62 parishes).

Parish Share Rebates

If your parish beat its target by more than 100%, you are eligible for a rebate. Rebate amounts range from \$3.75 to almost \$15,000. **However, rebates will NOT be automatic this year.** We will be contacting eligible parishes (pastor and TWS coordinator) by January 19 to ask what you want to do with your excess funds: full rebate, partial rebate, or no rebate. Unless the funds are earmarked for a specific parish purpose, we ask you to consider taking no rebate or only a partial rebate, so the funds donated by your parishioners will go to our beneficiary organizations.

Note: Parishes were invited to comment on proposed changes to the rebate program and the above approach was announced in both the People of Mission Bulletin and TWS Tips & Tools email.

Parish Awards

As in 2022, we will be recognizing the top “raisers” in 2023, by both highest percentage and most dollars raised, depending on parish size. Watch for more information.

There were certainly some stellar performances this year! Congratulations to all for your work on the 2023 campaign.